

Credit Confidence Su... Survey Reports

Questions & Answers

Question	Answers	Skips	
01 Please indicate the trends you have experienced and predict trends for each of the factors below: Choose one per row.	277 99%	4 1%	
	INCREASED	DECREASED	NO CHANGE
# of Credit Applications received in Q2 (Apr-Jun)	130	60	85
# of Credit Applications predicted in Q3 (Jul-Sep)	107	27	130
# of Orders received in Q2 (Apr-Jun)	167	52	55
# of Orders predicted in Q3 (Jul-Sep)	143	38	81
Amount of payments received Q2 (Apr-Jun)	126	59	90
Amount of payments predicted Q3 (Jul-Sep)	130	26	106

Question	Answers	Skips	
02 Please indicate the trends you have experienced and predict trends for each of the factors below: Choose one per row:	272 97%	9 3%	
	ON TIME	SLOWING	EXTENDED
Schedule of Payments for Q2 (Apr-Jun)	124	110	36
Schedule of Payments predicted for Q3 (Jul-Sep)	134	94	27

Question	Answers	Skips	
03 Please indicate the trends you have experienced and predict trends for each of the factors below: Choose one per row:	278 99%	3 1%	
	TIGHTEN	RELAX	NO CHANGE
Your Credit Policy in Q2 (Apr-Jun)	144	18	112
Predict Your Credit Policy for Q3 (Jul-Sep)	110	9	146

Question	Answers	Skips	
04 Please indicate the trends you have experienced for each of the factors below: Choose one per row:	279 99%	2 1%	
	INCREASED	DECREASED	NO CHANGE
# of Accounts sent to collection in Q2 (Apr-Jun)	69	37	168
# of Accounts placed on credit hold Q2 (Apr-Jun)	124	31	122
# of NSF checks received Q2 (Apr-Jun)	42	34	203

Question

05

Based upon your responses above, what is your level of confidence in your customers' ability to pay during the next three months (Q3) on a scale of 1 - 10 (1 = least confident and 10 = most confident)

Answers

269

96%

Skips

12

4%

	1 LEAST	2	3	4	5	6	7	8	9	10 MOST
Customers' Ability to Pay in Q3 2010	1	0	1	10	31	35	74	75	37	5

Question

06

What industry are you in?

Answers

256

91%

Skips

25

9%

	0%	13%	26%	COUNT	PERCENT
Manufacturing				66	26%
Wholesale Trade				57	22%
Construction				50	20%
Agriculture, Forestry, Fishing and Hunting				21	8%
Other Services (except Public Administration)				20	8%
Retail Trade				14	5%
Accommodation and Food Services				6	2%
Arts, Entertainment, and Recreation				6	2%
Transportation and Warehousing				5	2%
Health Care and Social Assistance				3	1%
Professional, Scientific, and Technical Services				3	1%
Mining, Quarrying, and Oil and Gas Extraction				2	1%
Information				2	1%
Finance and Insurance				1	0%
Utilities				0	0%
Public Administration				0	0%
Real Estate and Rental and Leasing				0	0%
Management of Companies and Enterprises				0	0%
Administrative and Support and Waste Management and Remediation Services				0	0%
Educational Services				0	0%